

NSBA's Online Opportunities



On average, the asbj.com site welcomes 30,000 unique visitors, and 175,000 page views each month.

BANNER ADVERTISING

Choose from eight of the most visited pages on the asbj.com site. Advertisers enjoy exclusivity on these pages with two banner ads for a minimum of 30 days. There is no rotation with other advertisers.

Rates and Specs

Home page \$1,600/month
Secondary pages \$1,000/month
Leaderboard Specs: 728 x 90 pixels
Standard Banner Specs: 468 x 60 pixels
GIF format preferred. Size of file may not exceed 20k.

WHITE PAPERS

Experience a great avenue for educating public school leaders and buyers about your product. White papers will be accessible by a link from the asbj.com home page and will remain on the site in 30 day increments.

Rates

White Paper Upload . . . \$1,000/month
(One free upload with 3 mos. of banner advertising)

BLOG ADVERTISING



ASBJ's Daily Blog

Understand what leaders and decision makers are thinking and how they are approaching today's toughest K-12 education issues.

Rates and Specs

Double Banner \$1,200/month
Leaderboard Specs: 728 x 90 pixels
Standard Banner Specs: 468 x 60 pixels
Square Specs: 336 x 289 pixels
GIF format preferred. Size of file may not exceed 20k.

ADVERTISING CONTACT

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